CHSI Scoring Rubric

Team/Project Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| --- | --- | --- | --- | --- | --- |
| **Judging Criteria** | ***4 = Excellent*** | ***3 = Good*** | ***2 = Fair*** | ***1 = Poor*** | ***Score*** |
| **Originality** – how new is the idea? | Never seen anything like it | Different enough to be good | A slight new twist, but mostly known | Pretty common |  |
| **Innovation** – how clever is the idea? | Wish I’d thought of that! | Good thinking | Almost anyone could have done that | I think this has already been done |  |
| **Utility** – how useful or marketable? | Very useful | Pretty useful | A little useful | Not very useful at all |  |
| Everyone will like it | Many people will like it | Some people will like it | Few people will like it |
| **Potential** – likely to grow in impact or consequence? | Will take off like a rocket | May grow substantially | Might grow a little bit | Might not survive |  |
| **Consequence** – will it make a difference in lives? | Very consequential | Pretty consequential | A little consequential | Not very consequential |  |
| Will affect millions | May affect thousands | May affect hundreds | Will affect few |
| **Practicality** – can be brought to fruition as presented? | A sure bet | A good bet | Could succeed with a little luck | Probably can’t |  |
| **Sustainability** – can generate enough revenue? OR planet-friendly (i.e., green)? | Another sure bet | Another good bet | Needs some luck | Probably can’t; |  |
| Very green | Pretty green | A little green | Not very green |
| **Presentation – tech** | Very tech-savvy | Pretty good; a few mistakes | Some noticeable mistakes | Poor use of the technology |  |
| **Presentation – professionalism** | Very poised and professional  | A little nervous; a few miss-steps | Some noticeable blunders | Very unprofessional |  |
|  |  |  |  | **Total Score** |  |

Comments: